

Student: \_\_\_\_\_ Teacher: \_\_\_\_\_

Assignment: \_\_\_\_\_ Course: \_\_\_\_\_ SLEs: \_\_\_\_\_ Validated?:  Yes  No  
 (Circle) each SLE for which this assignment is portfolio-worthy)

# INFORMATIVE SPEECH RUBRIC

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	<i>Presentation</i>	<i>Content</i>	<i>Organization &amp; Development</i>	<i>Style</i>	<i>Overall Effectiveness</i>	
4 ✓+	Exceeds the standard	Delivery is poised and confident. Consistently excellent vocal control (varied and natural pacing, volume, enunciation). Speaker's demeanor is formal but natural throughout (good posture, regular eye contact with audience, no fidgeting or distracting gestures, etc.).	Main idea is significant and insightful. Demonstrates clear and thorough understanding of topic. Provides specific, accurate, relevant, comprehensive, and engaging information.	Is coherently and/or creatively organized from beginning to end. Themes or topics are clearly defined and connected, with inventive, logical transitions. Supporting details are smoothly and clearly integrated into text. Strong, imaginative lead and conclusion.	Varied and sophisticated sentence structure. Very few or no grammar errors. Correct word forms. Distinctive tone appropriate to purpose. Fluent, precise, vivid, and/or creative word choice. Effective, appropriate use of descriptive or figurative language.	Meets or exceeds all expectations and requirements.
3 ✓	Meets the standard	Delivery is generally poised and confident. Consistently strong vocal control (clear pacing, volume, enunciation). Speaker's demeanor in general is formal but natural.	Main idea is relevant and clear. Demonstrates sound understanding of topic. Provides specific, accurate, relevant, and engaging information.	Is generally coherent and clear in organization. Themes or topics are well defined and connected, with clear, logical transitions. Supporting details are clearly integrated into text. Effective, appropriate lead and conclusion.	Mostly varied, clear sentence structure. Very few grammar errors. Mostly correct word forms. Clear, careful word choice. Tone is mature and appropriate to purpose. Some descriptive or figurative language.	Meets all or nearly all expectations and requirements.
2 ✓-	Approaches the standard	Delivery at times lacks poise and confidence. Inconsistent vocal control (unvaried pacing and/or volume, faulty or unclear enunciation). Speaker's demeanor is at times careless or inappropriate (slouches or shuffles, makes limited eye contact)	Main idea is relevant and generally clear, but lacks depth. Demonstrates understanding of key aspects of topic. Provides specific information about topic, but the information is not comprehensive. Information is at times imprecise, inaccurate, irrelevant, or inadequately explained. Minor errors of fact.	Gives evidence of structure, but structure may not always be consistent or logical. Transitions are abrupt or random. Awkward, choppy, or inconsistent integration of support. Adequate but unimaginative lead and conclusion.	Varied but sometimes repetitive, awkward, or faulty sentence structure. Mostly simple but complete sentences. Several minor errors in grammar or word forms. Uncertain, vague, or inconsistent in tone. Generally adequate word choice, but at times imprecise, awkward, wordy, repetitive, elementary, or inappropriate. Little descriptive or figurative language.	Adequately meets some but not all expectations and requirements.
1 -	Below the standard	Delivery lacks poise and confidence. Weak vocal control (unvaried pacing and/or volume, faulty or unclear enunciation). Speaker's demeanor is careless or inappropriate (slouches or shuffles, makes little or no eye contact).	Main idea is vague, simplistic, or irrelevant. Demonstrates limited understanding of topic. Provides information about topic, but much of the information is not relevant, specific, or accurate. Several significant errors of fact. Inadequate support.	Lacks clear evidence of planned structure. Incomplete, illogical, rambling, or unclear order. Transitions are abrupt, illogical, or nonexistent. Weakly integrated support. Ineffective or irrelevant lead or conclusion.	Little sentence variety. Often awkward sentence structure. Several or many significant errors in grammar or word forms. Uncertain or inappropriate in tone. Meaning unclear at times. Word choice is repetitive, elementary, or inappropriate. Little or no descriptive or figurative language.	Fails to meet many or most expectations and requirements.
0		Generally poor delivery and inadequate presentation. Little or no apparent effort.	Off topic. Inadequate material to judge. Little or no apparent effort.	Inadequate material to judge. Little or no apparent effort.	Insufficient material to judge. Little or no apparent effort.	Inadequate material to judge. Little or no effort.

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